

Guidelines For Players (BWF Rules – 19 to 23)

BWF - General Competition Regulations

(Updated upto: December 01, 2012)

19. CLOTHING (General) :

- 19.1** For the purpose of these Regulations, an article of clothing shall be defined as anything worn or carried by a Player during play, except the racket, and including, but not limited to, pullovers, shirts, shorts, skirts, socks, shoes, headbands, towels, wristbands, bandages and medical supports.
- 19.2** In order to ensure attractive presentation of Badminton at Tournaments organised or sanctioned by the BWF, all clothing worn by players shall be acceptable Badminton sports clothing. It is not acceptable to tape over nor to pin on advertising nor in any other way to modify such clothing to comply with advertising or other Regulations.
- 19.3** Regulations regarding advertising apply only to clothing worn during play.
- 19.4** The exact regulations regarding advertising must be clearly indicated on the Tournament Prospectus or entry form and advised to entrants in all associated communications.
- 19.5** In applying Regulations 19 to 23 the decision of the Referee at each Tournament shall be final.

20. COLOUR OF PLAYERS' CLOTHING :

- 20.1** In all sanctioned Tournaments, including those organised by the BWF itself and multi-sport games, each article of clothing may be of any colour or combination of colours.
- 20.2 Team Competitions**
- In all BWF Team Championships ie Thomas Cup, Uber Cup, Sudirman Cup, Suhandinata Cup players must wear Team colours. That is, each player must wear the same colour and design of shirts and shorts (or equivalent articles of clothing) throughout a tie.
- 20.3 Singles Matches**
- Each Player must wear, as far as colour and design is concerned, shirts and shorts (or equivalent articles of clothing) in accordance with Regulations 20.3.1 to 20.3.10 throughout a match.
- 20.3.1** In **International Tournaments**, the colour of clothing is optional.
- 20.3.2** In **Continental Circuit Tournaments**, the colour of clothing is optional or dependent on the Continental Confederation's Regulations.
- 20.3.3** In **World Senior Championships**, the colour of clothing is optional.

- 20.3.4** In **Superseries Tournaments**, it is mandatory that, in the main draw the opposing players in each match wear significantly different colours from each other.
- 20.3.5** In **Grand Prix Tournaments**, it is mandatory that, from quarter final onwards, the opposing players in each match wear significantly different colours from each other.
- 20.3.6** In **World Championships**, it is mandatory that, the opposing players in each match wear significantly different colours from each other.
- 20.3.7** In **Eye Level World Junior Championships** (Individual / Team Championships), it is mandatory that, the opposing players in each match wear significantly different colours from each other.
- 20.3.8** In **Thomas & Uber Cups continental stage**, it is recommended that the opposing players in each match wear significantly different colours from each other. In **Thomas & Uber Cups final stage**, it is mandatory that the opposing players in each match wear different colours from each other.
- 20.3.9** In **Sudirman Cup**, it is mandatory that the opposing players in each match wear significantly different colours from each other.
- 20.3.10** In **Olympic Games**, it is mandatory for the opposing players in each match wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.

20.4 Doubles matches

Each player in a given pair must wear, as far as colour and design is concerned, shirts and shorts (or equivalent articles of clothing) of the same colour and similar design throughout a match in accordance with Regulations 20.4.1 to 20.4.10.

- 20.4.1** In **International Tournaments**, the colour of clothing is optional.
- 20.4.2** In **Continental Circuit Tournaments**, the colour of clothing is optional or dependent on the Continental Confederation's regulations.
- 20.4.3** In **World Senior Championships**, the colour of clothing is optional.
- 20.4.4** In **Superseries Tournaments**, it is mandatory that, in the main draw onwards, the opposing pairs in each match wear significantly different colours from each other.
- 20.4.5** In **Grand Prix Tournaments**, it is mandatory that, from the quarter finals onwards, the opposing players in each match wear significantly different colours from each other.
- 20.4.6** In **World Championships**, it is mandatory that the opposing pairs in each match wear significantly different colours from each other.

- 20.4.7** In **World Junior Championships** (Individual/Team Championships), it is mandatory that the opposing players in each match wear significantly different colours from each other.
- 20.4.8** In **Thomas & Uber Cups continental stage**, it is recommended that the opposing pairs in each match wear significantly different colours from each other. In **Thomas & Uber Cups final stage**, it is mandatory that the opposing pairs in each match wear significantly different colours from each other.
- 20.4.9** In **Sudirman Cup**, it is mandatory that the opposing pairs in each match wear significantly different colours from each other.
- 20.4.10** In **Olympic Games**, it is mandatory for the opposing players in each match wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.
- 20.4.11** In **BWF level 1 and 2 Tournaments**, it is mandatory for doubles partners to wear the same colour from the start of the main draw onwards. In BWF level 1 and 2 tournaments it is mandatory from the main draw onwards, the opposing pairs in each match wear significantly different colours from each other.

In **BWF level 3 Tournaments**, it is mandatory for doubles partners to wear the same colour from the quarter finals onwards. In BWF level 3 tournaments it is mandatory from the quarter finals onwards, the opposing pairs in each match wear significantly different colours from each other.

- 20.5** For all **Team Championships**, preferred colours of shirts should be registered with the BWF.
- 20.6** In **Individual and Team Championships**, if the opposing players/pairs involved in a match are not wearing significantly different coloured clothing, the player/pair ranked lower will be required to wear clothing of a significantly different colour. Where both players/pairs have the same or no ranking the player or pair listed lower in the first M & Q report made for the tournament will be required to change the colour of clothing.

21. DESIGNS ON PLAYERS' CLOTHING :

- 21.1** In all sanctioned Tournaments, including those organised by the BWF itself and Multi-sport games, each article of clothing may only bear a design as provided in Regulations 21.2 to 21.4.
- 21.2** Abstract designs are permitted when devoid of advertising, commercial or promotional content.
- 21.3** The front of the shirt may carry the flag along with the country name or abbreviation thereof or national emblem of the association represented not exceeding 20 square centimeters in total. The country name on its own and / or along with sponsor's name or logo shall not be permitted.
- 21.4** A design is allowed when it forms part of an advert permitted by Regulation 23 and falls wholly within the permitted dimensions.

22. LETTERING ON PLAYERS' CLOTHING :

22.1 In all sanctioned Tournaments, including those organised by the BWF itself, and Multi-sport games, each article of clothing may only have visible lettering as provided in Regulations 22.2 to 22.5.

22.2 Colour, style and height of lettering

22.2.1 Lettering shall be in capital letters in the Roman alphabet (except as in Regulation 22.5.2), and in one single colour contrasting with that of the shirt.

22.2.2 If there is a pattern on the back of the shirt, the lettering should be on a contrasting panel.

22.2.3 In order that the player's name be legible from a distance for spectators in the stadium and television viewers, lettering must be a minimum height of 6 centimetres and a maximum height of 10 centimetres.

22.2.4 The country name must be a height of 5 centimetres. (Effective 1st January, 2013).

22.2.5 Lettering should be horizontal, or as close to horizontal as practically possible, and placed near the top of the shirt.

22.3 Player names

Any name of a player on the back of the shirt must be in accordance with Regulations 22.3.1 to 22.3.10, and shall meet all requirements of Regulation 22. If used, the player's name shall include the family name (or an abbreviation thereof) and, if desired, the initials of the given name(s) or nickname and shall correspond with the name on the entry.

22.3.1 In **International Tournaments**, the name of the player on the back of the shirt is optional.

22.3.2 In **Continental Circuit Tournaments**, the name of the player on the back of the shirt is mandatory in Individual Tournaments and optional or dependent on the Continental Confederation's Regulations in Team Championships.

22.3.3 In **Superseries** and **Grand Prix Tournaments**, the name of the player on the back of the shirt is mandatory.

22.3.4 In **World Championships**, the name of the player on the back of the shirt is mandatory.

22.3.5 In **Eye Level Cups**, the name of the player on the back of the shirt is mandatory.

22.3.6 In **Thomas & Uber Cup continental stage**, the name of the player on the back of the shirt is optional, unless otherwise required by the respective Continental Confederation. In **Thomas & Uber Cups final stage**, the name of the player on the back of the shirt is mandatory.

- 22.3.7** In **Sudirman Cup**, the name of the player on the back of the shirt is mandatory for Division 1 and optional for the other divisions.
- 22.3.8** In **Suhandinata Cup**, the name of the player on the back of the shirt is mandatory.
- 22.3.9** In **Olympic Games**, the name of the player on the back of the shirt is mandatory. Players' names need to be registered to ensure consistency with the names on scoreboards.
- 22.3.10** In **World Senior Championships**, the name of the player on the back of shirt is recommended.

22.4 Country Name

The name of the Player's Country may appear on the back of the shirt and must be in accordance with Regulations 22.4.1 to 22.4.10 but, if used, shall meet all requirements of Regulation 22. The country name, if used, shall be either full country name in English or Olympic approved abbreviation.

- 22.4.1** In **International Tournaments**, the name of the Player's Country on the back of the shirt is optional.
- 22.4.2** In **Continental Circuit Tournaments**, the name of the Player's Country on the back of the shirt is mandatory in Team Championships and optional or dependent on the Continental Confederation's regulations in the Individual tournaments.
- 22.4.3** In **Superseries** and **Grand Prix Tournaments**, the name of the Player's Country on the back of the shirt is optional.
- 22.4.4** In **World Championships**, the name of the Player's Country on the back of the shirt is optional.
- 22.4.5** In **Eye Level Cups**, the name of the Player's Country on the back of the shirt is optional.
- 22.4.6** In **Thomas & Uber Cups continental stage** and **Thomas & Uber Cups final stage**, the name of the Player's Country on the back of the shirt is mandatory.
- 22.4.7** In **Sudirman Cup**, the name of the Player's Country on the back of the shirt is mandatory for all divisions.
- 22.4.8** In **Suhandinata Cup**, the name of the Player's Country on the back of the shirt is optional but mandatory from the quarter finals onwards.
- 22.4.9** In **Olympic Games**, the name of the Player's NOC on the back of the shirt is mandatory.
- 22.4.10** In **World Senior Championships**, the name of the Player on the back of shirt is optional.

22.5 Lettering sequence and use in advertisements

22.5.1 The sequence on the shirt from top to bottom shall be Player name (if present), Country name (if present), and Advertisement (if present).

22.5.2 Lettering is also allowed when it forms part of an advertisement permitted by Regulation 23, and falls wholly within the permitted dimensions. Such lettering can then be in any alphabet.

23. ADVERTISING ON PLAYERS' CLOTHING :

23.1 In all sanctioned Tournaments, including those organised by the BWF itself and Multi-sport games, articles of clothing may only have advertising as provided in Regulations 23.2 to 23.5.

23.2 The shirt may carry advertising as in Regulations 23.2.1 to 23.2.2.

23.2.1 A maximum of one advertisement may appear on each of the following locations; left sleeve, right sleeve, left shoulder, right shoulder, left collar, right collar, right chest, left chest and centre chest. The shoulder is defined as the visible part of the shoulder on the front of the shirt. There must be no more than five advertisements in total and National flags or emblems for the purpose of this regulation count as advertisements. Each advertisement, including National flags or emblems, must be 20 square centimetres or less. (Transitional period December 01, 2013).

23.2.2 Advertising contained in a band of uniform width not exceeding 10 centimetres on the front and not exceeding 5 centimetres on the back; such a band may be at any angle and may be on the front of the shirt, the back of the shirt, or both (On the back implementation from January 01, 2013).

23.2.3 If, in the Referee's sole judgment, there is a clash between the content of the advertising in Regulation 23.2.2 and the Tournament Sponsors or the TV Broadcasters, or if the content of the advertising would infringe local laws or be considered offensive, then the Referee may limit advertising on the shirt to Regulation 23.2.1.

2 3.3 Other Clothing

23.3.1 Each sock may carry two advertisements of 20 square centimetres or less.

23.3.2 Advertising on shoes is accepted subject to the make and model of shoe being available in the open market for at least 3 months prior to the tournament in which they are being worn.

23.3.3 Each other article of clothing may carry one advertisement of 20 square centimetres or less.

23.3.4 Clothing worn under player shirts, shorts, skirts or dresses, shall be known as 'underclothing' and not categorised as 'articles of clothing', and if visible must not display advertising.

23.4 Restrictions on the advertising

23.4.1 The advertisements in Regulations 23.2 and 23.3 may be the clothing manufacturer's emblem or that of any sponsor.

23.4.2 Each advertisement shall only be of one Organisation or Product.

23.4.3 The advertisements shall follow the International Olympic Committee Principles and shall not contain any political, religious and which is not a commercial brand, registered mark or trade mark. (e.g. I don't have a sponsor, I am nice, etc.).

23.4.4 Players displaying tattoos, paints, transfers or similar (which are not on clothing) may not display any tattoo, paint or transfer which is illegal, defamatory or commercial in nature or otherwise in breach of the principles relating to advertising on clothing outlined in 23.4.3 23.5 In multi-sports games (e.g. Olympic Games) the Organisers may specify more restrictive advertising limitations on Players' clothing during play than in Regulations 23.2 to 23.4.

23.6 Member Association advertising

23.6.1 Member Associations may use an area not exceeding fifty square centimeters on their players' shorts or lower part of dresses or skirts.

23.6.2 The area shall typically be used for a Member Association's logo or an advertisement for a Member Association's sponsor provided it conforms to Regulation 23.4.2.

23.6.3 If the Member Association does not use such area, that area shall not be utilized for any other advertisement.

23.6.4 If the advertisement is used by any one player during a tournament, it must be used on the shorts or lower part of dresses or skirts of all players from any one Member Association during that tournament.

23.6.4 If players wear advertising on their shorts or skirts, or lower part of dresses at a tournament this must be the advertising agreed between the Member Association and the BWF. All players from the same Member Association in a Tournament do not have to wear advertising on their shorts, skirts, or lower part of dresses.

23.6.5 Any Member Association wishing to use this type of advertising.

BWF - General Competition Regulations
Summary of General Competition Regulations 20 and 22: Colour of Clothing and Names

Tournament	Colour and design of Players' shirts, skirts and shorts in singles matches	Colour and design of Pairs' shirts, skirts and shorts in doubles matches		Player Name on back of shirt	Country Name on back of shirt
	The opposing Players to wear significantly different colours from each other	The Doubles Partners to wear the same colour	The opposing Players to wear significantly different colours from each other		
International Tournaments	Optional	Optional	Optional	Optional	Optional
Continental Circuit Tournaments	Optional or dependent on Continental Confederation Regulations	Optional or dependent on Continental Confederation Regulations	Optional or dependent on Continental Confederation Regulations	Optional or dependent on Continental Confederation Regulations - in Team Championships Mandatory - in Individual Tournaments	Optional or dependent on Continental Confederation Regulations - in Individual Tournaments Mandatory- in Team Championships
World Senior Championships	Optional	Optional	Optional	Recommended	Optional
Superseries	Mandatory – in the main draw	Mandatory – in the main draw	Mandatory – in the main draw	Mandatory	Optional
Grand Prix Tournaments	Mandatory – From ¼ finals onwards	Mandatory – From ¼ finals onwards	Mandatory – From ¼ finals onwards	Mandatory	Optional
World Championships	Mandatory	Mandatory	Mandatory	Mandatory	Optional
Eye-Level Cups (Individual)	Mandatory	Mandatory	Mandatory	Mandatory	Optional
Thomas & Uber Cups	Recommended - in Continental stage and Mandatory - in final stage. Each Player of the Team must wear the same colour and design.	Recommended - in Continental stage and Mandatory - in final stage. Each Player of the Team must wear the same colour and design.	Recommended - in Continental stage and Mandatory - in final stage. Each Player of the Team must wear the same colour and design.	Optional or dependent on Continental Confederation Regulations – in Continental stage Mandatory – in final stage	Mandatory
Sudirman Cup	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory - for Division - 1, Optional - for other Divisions	Mandatory
Suhandinata Cup (Team)	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory Each Player of the Team must wear the same colour and design.	Mandatory	Mandatory
Olympic Games	Mandatory Preferred colour of shirts to be pre-registered.	Mandatory Preferred colour of shirts to be pre-registered.	Mandatory Preferred colour of shirts to be pre-registered.	Mandatory Names should be registered for consistency with scoreboards	NOC Name Mandatory

(Source: Part III – Section 1A, BWF - General Competition Regulations, Updated: 1st December, 2012)